



2009-10 Annual Report

(1) CCD Membership

CCD membership now has over 120 members, with the majority being full members. About 20% of our members are based outside of Hong Kong, in 10 countries (Asia, Europe, North America and the Pacific), and this is indicative of the Centre's international reach.

(2) CCD Management Committee

Honorary Director: Dr Bradley McPherson, Associate Professor, Division of Speech and Hearing Sciences, Faculty of Education. Dr McPherson has served as Honorary Director from the Centre's inauguration and was reappointed as Centre Director for the period from June 2009 to 31 May 2011.

Management Committee: Dr Bradley McPherson [elected – until 31 May 2011]; Prof Tara Whitehill [elected – until 31 May 2011]; Dr Anita Wong [elected – until 31 May 2011]; Dr Estella Ma [elected – until 31 May 2011]; Dr Carol To [co-opted – until 31 May 2011]; Dr Karen Chan [co-opted – until 31 May 2011].

(3) CCD Seminar Series 2009-10

Date	Title	Speaker	Affiliation
10/3/09	The voice as a surrogate marker of central nervous system functioning: Depression	Dr Adam Vogel	University of Sydney
29/6/09	When we talk, we gesture	Dr Catherine Wing-Chee So	National University of Singapore
5/1/2010	Tinnitus in children & teenagers	Dr Kajsa- Mia Holgers	University of Göteborg
26/2/10	Workshop on the Hong Kong Cantonese Oral Language Assessment Scale (HKCOLAS)	The HKCOLAS research team	City University of Hong Kong and Hong Kong; Department of Health, Child Assessment Services
29/4/10	Cerebellum and language	Prof Bruce Murdoch	University of Queensland
3/5/10	Transcranial magnetic stimulation as a treatment for aphasia post-stroke	Prof Bruce Murdoch	University of Queensland
2/6/10	Children's speech acquisition	Prof Sharynne McLeod	Charles Sturt University
3/6/10	Prevalence, risk, and impact of childhood speech and language impairment	Prof Sharynne McLeod	Charles Sturt University
8/6/10	Expression of gender in the human voice	Dr David Reby	University of Sussex

The CCD hosted a stimulating series of seminars presented by a diverse range of local and international experts in the field of communication disorders during 2009-2010. Many of the speakers also established ongoing research linkages with CCD members based in Hong Kong.

(4) Publications

External publications:



Dr Carlie Driscoll, Division of Audiology, University of Queensland & Dr Bradley McPherson, Division of Speech and Hearing Sciences, University of Hong Kong. San Diego: Plural Publishers. 2010. *Newborn Screening Systems*.

The primary aim of this book is to provide an up-todate reference source for university students, clinicians, researchers and policymakers concerned with the field of neonatal screening. By drawing on the knowledge and expertise of numerous experts

from varying fields, not only at the clinical level but also at the research level, the book provides the only comprehensive text that details the entire collection of screening programs routinely delivered to newborns and that prescribes direction for future endeavours in this area. Publication date: March 2010.

Internal publications:



Dr Antony Kong, Department of Communication Sciences and Disorders, University of Central Florida.

腦傷後的溝通及吞嚥問題 言語治療師給患者和家人的指引

Communication and Swallowing Impairments after Brain Injury: A Handbook for Survivors and Family Members. 2009.

This book is written in Chinese for brain injury survivors and their family members. It gives an easy-

to-read general overview of communication and swallowing impairments after brain injury. It is intended to support speech therapists in their rehabilitation of stroke victims and is informed by contemporary research findings. The book will be sold through the CCD and in collaboration with local hospitals and adult rehabilitation centres in Hong Kong. Publication date: October 2009.



Dr Katherine Verdolini Abbott. *Lessac-Madsen Resonant Voice Therapy: Clinician and Patient Manuals.* Chinese editions. 2009. The English editions were published by Plural Publishing, San Diego in June 2008. Dr Verdolini has assigned the CCD the Chinese translation rights for these clinically important volumes. One of CCD's co-opted members and a local voice expert, Dr. Karen Chan, took care of the translation. LMRVT was developed by Dr Verdolini and is designed to provide voice disorder patients with a strong, clear voice and to prevent

further vocal injury. Research and clinical practice indicates that the use of resonant voice as prescribed by LMRVT is more effective in healing phonotraumatic lesions than vocal rest. Sales of the manuals will be supported by an ongoing series of workshops that Dr Verdolini Abbott will give in Hong Kong, Taiwan and mainland China.

(5) Communications

The CCD website [http://www.hku.hk/ccdhku/] has been redesigned by a professional company and the new, more attractive and user-friendly site was available in February 2010. The CCD now has a new logo and a HTML e-mail template incorporating this logo has been developed for use with CCD e-mail communications to members and for flyers.

(6) Financial Report

The CCD currently has a surplus of \$36,358.74, from an income of \$246,878.55 and expenditures of \$210,519.81. The Financial Report is attached.

(7) Faculty Review of CCD

In March 2009 the CCD submitted a 44 page Report to the Faculty of Education. This report covered the activities of the CCD since its formal establishment in July 2005. The Report highlighted the steady progress that the Centre had made towards its aim of becoming a key resource point for information and data concerning communication disorders in Asian societies for researchers, clinical practitioners and other relevant professionals. Members of the CCD later met with the Faculty Panel who conducted the review and the CCD received the panel's Review Report on 25 September 2009. The Review Report was very positive about the work of the CCD. The Review Panel gave the CCD constructive advice concerning centre development. The key recommendations made by the Panel were formally responded by the CCD. These recommendations and our responses were as follows:

- "6.1 The Panel firmly believes that the CCD is one of the well performing Centres in the Faculty and that immense opportunities can come out from its research and collaborations with external bodies. Instead of identifying problems and recommending solutions, the review recommendations would mainly focus on advising the Centre on its future strategic direction by which to move forward. The Panel has the following recommendations:
- 6.1.1 The Panel understands the uniqueness of the Centre in Asia and its potential to become the most outstanding Centre for Communication Disorders in Asia. While the Centre would like to extend its work and influence to other parts of Asia and work has already been done for networking in China, India and Cambodia, the Centre needs to be realistic, focused and develop a step by step strategy in fostering collaboration with researchers and practitioners in Asian societies (4.1.7 refers).

Agreed—in view of our limited resources, a clear strategy at this stage of our development is important. The Management Committee will begin to consider ways to develop such a strategy at our next meeting.

6.1.2 Besides bringing in income, publications are very important in enhancing the international visibility, leadership and impact of the Centre. The Centre should encourage members to publish good quality papers and books and in addition to publishing in-house, the Centre should actively explore the possibility of forming partnership with a prestigious international publisher to enhance the marketability of their publications (4.3.7 refers).

Agreed—in fact we have had a longstanding intention to develop a partnership with an international publisher. Now that our publication profile is expanding we can explore partnership options.

6.1.3 Although the language research methodologies can apply to other Asian languages, it would be more prudent for the Centre to concentrate its research on the local language first, i.e. Cantonese before extending to other Chinese languages/dialects. The Centre should concentrate on research of one or two languages before moving onto other Asian languages. They should not feel that their local language research does not have international impact. Since Hong Kong has the most Cantonese speaking subjects, this is the place where global research in Cantonese is done (4.1.7 refers).

Most of our existing publications are directly focused on Cantonese and traditional written Chinese as it is used in Hong Kong. We will continue to focus on local speech and language research, particularly as it relates to communication disorders.

6.1.4 The Centre should set out goals for the next 5 years. With the vision of what they would like to become in 5 years, a clear blueprint and a road map should be constructed with core members' input and commitment to the process (4.1.8 refers). A copy of the plan should be delivered to all Panel members for their reference and comments.

We feel that the Panel has made an important point and the centre needs to reflect on its medium term strategic directions. The Management Committee will consider this issue, consult with CCD members and develop a 'road map' for the coming five years. This will be circulated to the Review Panel and we will be pleased to have Panel members' input into this document.

6.1.5 The Centre is recommended to employ dedicated staff member(s) to provide administrative support for the further development of the Centre (4.3.6 and 4.4.4 refer).

Agreed—with further income generation (from publications, seminars, grants) we hope to be in a financial position to employ a part-time staff member in the future.

6.1.6 The Centre should develop a clearer professional education agenda and develop seminars and workshops for both professionals and academics. As they have more administrative support, they may try to conduct more in-depth workshops of a longer duration (4.3.6 refers).

This issue will be considered as part of our developmental road map. Now that we have gained experience in hosting a variety of CCD educational events we will be in a position to make informed choices concerning a clear future agenda.

6.1.7 When the Division of Speech and Hearing Sciences is able to identify and is provided with additional space, some of the space should be allocated to the Centre so that it has a physical location for its staff and activities (4.6.1 refers).

The Division has an acute space shortage at present, which it is actively seeking to resolve. The needs of the CCD will be kept in mind whenever new accommodation is found.

6.1.8 The Centre is encouraged to produce more professional manuals/materials like 'The Hong Kong Graded Character Naming Test for Primary School Children' by Dr. Man Tak Leung, Dr. Alice Cheng-Lai and Dr. Ethel Kwan which has great clinical application value and would bring in income to fund other expanding activities (4.3.7 refers); and

Agreed—several new manuals have now been published and we anticipate more material that targets a professional audience will be produced in future. As part of our road map we will consider the best ways we can canvass authors who may have material compatible with CCD publication.

6.1.9 The Centre should work out a proposal on how it can extend its linkages and collaboration with professional bodies, government units, medical communities, medical universities in China and relevant Faculties and Centres of local tertiary institutions which have relevant focus and interests. Through such linkages and inter-disciplinary collaborations, the Centre could also position itself better for seeking external research funding for conducting applied research and bringing in more income (4.3.5 and 4.7.3 refers). The proposal, together with the blueprint and the road map as requested in 6.1.4 above, should be delivered to the Panel members for their reference.

Such a proposal will be of great use to the CCD and the Management Committee will be pleased to develop it and obtain feedback from the Review Panel. The proposal and road map will be discussed by the Management Committee at the next MC meeting."

The proposal and road map were considered during a Management Committee meeting on 23 February 2010 and further actions discussed. However, the CCD has delayed making firm plans until the Faculty Review recommendations relating to centres are fully considered at the Faculty level. A meeting of Centre Directors was held on 10 May 2010 to further discuss the Faculty's response to the Faculty Review.

Future Directions

The CCD is developing experience, and a track record, in academic publishing. In line with review recommendations, further possible publications are being canvassed. Workshops and seminars will continue to create an awareness of the CCD and focus on research areas, particularly multidisciplinary and translational research areas, of interest to our members and the community. As before, efforts to raise funding for the CCD, through workshops, publications and grants, will continue to be given priority. The Management Committee will develop a development proposal and road map for future actions in the coming months.

Dr Bradley McPherson Honorary Director 29 June 2010